

FLYPHARMA CONFERENCE EUROPE 2019

22-23 October 2019 | Radisson Blu Scandinavia, Copenhagen

Revealing the latest digital innovations in the pharmaceutical supply chain and illustrating the future of logistics

The FlyPharma Conference Europe 2019 is aimed at **forward-thinking individuals and businesses** that are ready to uncover the potential in their pharma supply chain. The event offers an interactive platform to discuss current and future challenges within pharma and cargo, with topics including market trends, cold chain innovations, latest regulatory demands, security technology, and how to encourage collaboration between supply chain players.

There will be plenty of networking opportunities, including a complimentary evening networking event, where delegates can meet and catch up with **senior and executive pharma and cargo professionals** – gaining strong, new industry contacts and building on existing ones.

This year, we will be focusing on the following key themes throughout both days and will be covered in the form of presentations, debates and case studies:

Collaboration and growth within the Scandinavian region
Women in logistics
The future of pharma supply chain
Digitalisation and innovation

FlyPharma Europe 2019 will be held in the capital city of Denmark, Copenhagen, on 22-23 October 2019, co-hosted by pharmaceutical and aviation publishers **Samedan Ltd**, and **SAS Cargo**, the leading air cargo carrier to, from and within Scandinavia.

2019 MEMBERS OF THE SPEAKING FACULTY:

CHAIR: Mark Blanchard, Director, Orca Partnership
Lars Sandahl Sørensen, CEO, Confederation of Danish Industry (DI)
Leif Rasmussen, President & CEO, SAS Cargo
Petter Hartman, CEO, Medicon Valley Alliance
Paul Dhami, Head of Supply Chain, Logistics & E-commerce Team, Copenhagen Capacity
Peter Halkjaer-Knudsen, Executive Vice President, Raybow Pharmaceutical
Maria Lahtinen, Director, Supplier Management, Faron Pharmaceuticals
Kim Bang Salling, Transport Validation Expert, Shipping & Customer Service, Novo Nordisk
Dorethe Nielsen, Senior Director, Corporate Environmental Management, Novo Nordisk
Philip Graff, Partner, Bird & Bird
Stéphanie Fitt, Head of European Sales, EMBALL'ISO
Trine Munkemose, Senior Manager, Sales & Marketing, Spirit Air Cargo Handling
William Boulay, General Manager, Cryopak Europe
Maaïke van der Windt, Head of Aviation Marketing, Cargo & Customer Experience, Amsterdam Airport Schiphol
Greta Cruz, General Manager Product Sales – USA, Air France KLM Cargo
Marloes Seesing, Global Healthcare Quality Director, Yusen Logistics
Tracey Ramsden, Life Science Healthcare Business Development Manager, GEFCO Freight Forwarding Division
Emma Murray, CEO & Founder, Meantime Communications
Anne Schmidt, Healthcare Specialist, GS1 Denmark
Karin Van Den Brekel, Market Line Manager Sales, Life Sciences & Healthcare, GEFCO Freight Forwarding Division
Morten Wagner, Head of Digitalization, IdemoLab, FORCE Technology
Paul Delbar, Solutions Architect, Nallian
Federico Lupp, Head of Business Development, EMEA & APAC, DHL
Bert Elsen, Operations Director & Partner, 4Advice
Frank Van Gelder, Secretary General, Pharma.Aero
Thorsten Braun, Senior Director, Industry Development & Product Management, Lufthansa Cargo

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FlyPharma Conference Europe 2019 Conference Day One 22-23 October	
08:00	Registration and refreshments
08:50	Chair's opening remarks and commencement of conference <i>CHAIR: Mark Blanchard, Director, Orca Partnership</i>
09:00  Dansk Industri	Welcome to the 5th Annual FlyPharma Conference Europe 2019 <i>Lars Sandahl Sørensen, CEO, Confederation of Danish Industry</i>
09:10 HOST SPONSOR 	KEYNOTE: Addressing the future challenges of pharma transportation - Collaboration is key - Digitalization is essential - Quality excellency is a must <i>Leif Rasmussen, President & CEO, SAS Cargo</i>
Scandinavian spotlight	
09:40 KEYNOTE SESSION 	KEYNOTE: Medicon Valley – the leading life science cluster of the Nordics - Creating a competitive cluster through cross-border collaboration - Understanding key drivers in the Medicon Valley ecosystem - Overview of major investments and state-of-the-art research infrastructure in the region <i>Petter Hartman, CEO, Medicon Valley Alliance</i>
10:00 JOINT PRESENTATION WITH CASE STUDY COPENHAGEN CAPACITY Invest in Greater Copenhagen 	JOINT PRESENTATION WITH CASE STUDY: Why Greater Copenhagen is the growing hotspot within global logistics - Pharma companies' considerations when investing in logistic locations - Greater Copenhagen strongholds within the pharma and life sciences logistics industry - Logistics from the perspective of a client and the direction of the need for logistics services - Setting up a company in Copenhagen: why and what you need to know for costing, infrastructure, timelines and caveats <i>Paul Dhami, Head of Supply Chain, Logistics & E-commerce Team, Copenhagen Capacity</i> <i>Peter Halkjaer-Knudsen, Executive Vice President, Raybow Pharmaceutical</i>
10:30	Morning networking and refreshments – sponsored by GEFCO
11:10 CASE STUDY 	CASE STUDY: Managing the complicated supply chain – small pharma style - Analyzing the biggest challenges in logistics and distribution of biological drugs and how they can be handled - Discussing how small pharma companies from Finland can be successful in the global market - Illustrating how service providers in supply chain can support the small companies in their business - How the management of complicated supply chain should be organized <i>Maria Lahtinen, Director, Supplier Management, Faron Pharmaceuticals</i>

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<p>11:40</p> 	<p>Best practices of defining the elements of the transport qualification principles between pharma, vendors and regulatory bodies</p> <ul style="list-style-type: none"> - Qualifying shipping lanes or thermal protection systems (TPS) for transportation of temperature-controlled products - Creating consistent industry standards and processes for patient safety - Ensuring vendors/suppliers and regulators/authorities work closely with the pharma industry to collectively agree on performing transport qualifications <p>Kim Bang Salling, Transport Validation Expert, Shipping & Customer Service, Novo Nordisk</p>
<p>12:10</p> 	<p>Novo Nordisk's environmental strategy – "Circular for Zero"</p> <ul style="list-style-type: none"> - Introduction to Novo Nordisk's new ambition "zero environmental impact" - Full value chain perspective including the role of suppliers - How to engage the organization by setting bold targets <p>Dorethe Nielsen, Vice President, Corporate Environmental Strategy, Novo Nordisk</p>
<p>12:40 Lunch and networking</p>	
<p>13:30</p> 	<p>Legal and contractual issues regarding the air transportation of pharma products</p> <ul style="list-style-type: none"> - Are the rules and contract practices up to date? - Latest developments and interesting case law - Risk allocation between the involved parties <p>Philip Graff, Partner, Bird & Bird</p>
<p>14:00</p>    	<p>PANEL DISCUSSION: Biopharmaceuticals – challenging the supply chain</p> <p><i>A topic that comes up time and time again – this time it will be debated by different players within the industry to understand each of their challenges.</i></p> <ul style="list-style-type: none"> - What are the key challenges when transporting biopharmaceuticals? - What are the weakest points in the logistics chain? - Are all stakeholders equally responsible for addressing these points? - What do you need from your supply chain partners to be able to collaborate better? <p>Peter Halkjaer-Knudsen, Executive Vice President, Raybow Pharmaceutical Paul Dhami, Head of Supply Chain, Logistics & E-commerce Team, Copenhagen Capacity Stéphanie Fitt, Head of European Sales, EMBALL'ISO Trine Munkemose, Senior Manager, Sales & Marketing, Spirit Air Cargo Handling</p> <p>MODERATOR: Mark Blanchard, Director, Orca Partnership</p>
<p>15:00</p> 	<p>Cold chain 3R program: reuse instead of replace</p> <ul style="list-style-type: none"> - Application area and products for a reuse program - Global tracking: how to track before, during and after the expedition - Savings and benefits: case study <p>William Boulay, General Manager, Cryopak Europe</p>
<p>15:30 Afternoon networking and refreshments – sponsored by GEFCO</p>	



<p>16:00</p> <p>GUEST SPEAKERS: PHARMA GATEWAY AMSTERDAM</p> 	<p>PANEL DISCUSSION: The future of supply chain distribution and logistics is female</p> <p>Join these women in pharmaceutical logistics and hear their opinions on the future of the industry and what areas we should focus on. They will discuss creating value to the industry from a female leadership point of view and the power of collaboration.</p> <ul style="list-style-type: none"> - Explaining the changing industry and how traditional ideas of logistics can be reinvented to help customers - Focusing on consumer insights and the right measure of transparency to optimize quality <p>Maaïke van der Windt, Head of Aviation Marketing, Cargo & Customer Experience, Amsterdam Airport Schiphol Greta Cruz, General Manager Product Sales – USA, Air France KLM Cargo Marloes Seesing, Global Healthcare Quality Director, Yusen Logistics Tracey Ramsden, Life Science Healthcare Business Development Manager, GEFCO Freight Forwarding Division</p> <p>MODERATOR: Emma Murray, CEO & Founder, Meantime Communications</p>
<p>17:00</p>	<p>Chair's closing remarks</p> <p>CHAIR: Mark Blanchard, Director, Orca Partnership</p>
<p>18:00 to 21:00</p>  <p>Global Transport and Logistics</p>	<p>Networking event</p> <p>Please join us for reception drinks and canapés on the 25th floor in 'Top of Town' with views over the spires and rooftops of Copenhagen.</p> <p>Sponsored by DSV</p>



FlyPharma Conference Europe 2019 Conference Day Two 22-23 October	
08:30	<i>Refreshments and registration</i>
08:55	<i>Chair's opening remarks</i> <p style="text-align: right;"><i>CHAIR: Mark Blanchard, Director, Orca Partnership</i></p>
09:00	<p>How can global standards contribute to the pharmaceutical supply chain?</p> <ul style="list-style-type: none"> - Significantly reduce risk of errors - Ensuring an efficient flow - Enhancing patient safety <p style="text-align: right;">Anne Schmidt, Healthcare Specialist, GS1 Denmark</p>
Digitalization spotlight for the future of the Industry	
09:30	<p>Discussing innovative digital technologies that enhance logistics within the pharma supply chain</p> <ul style="list-style-type: none"> - Looking into new areas and ideas within digitalization to distribute at a faster pace to ensure integrity of pharmaceutical drugs - How innovation engages employees to help develop products that change the face of logistics - How voice-activated track and trace systems can strengthen time-critical solutions <p style="text-align: right;">Karin Van Den Brekel, Market Line Manager Sales, Life Sciences & Healthcare, GEFCO Freight Forwarding Division</p>
10:00	<p>About IoT – The hype and the opportunities within the supply chain</p> <ul style="list-style-type: none"> - Enhancing the general oversight and pinpointing important areas to be considered with new sensors and IoT technology - Understanding new potentials in IoT technology and how to investigate new solutions to monitor the supply chain - Investigating the meaningful applications of IoT within the pharma supply chain and the state-of-the-art technology behind this <p style="text-align: right;">Morten Wagner, Head of Digitalization, IdemoLab, FORCE Technology</p>
10:30	<i>Morning refreshments and networking – sponsored by GEFCO</i>
11:00	<p>PANEL DISCUSSION: Sharing live data and how to make real practical use of data through the pharma supply chain</p> <ul style="list-style-type: none"> - Refining data-sharing platforms and how the tool works - Illustrating strong digital platforms and what blockchain can do for the future of the industry - Is blockchain a fad or the future? <p style="text-align: right;">Paul Delbar, Solutions Architect, Nallian Federico Lupp, Head of Business Development, EMEA & APAC, DHL Bert Elsen, Operations Director & Partner, 4Advice Peter Halkjaer-Knudsen, Executive Vice President, Raybow Pharmaceutical</p> <p style="text-align: right;">MODERATOR: Frank Van Gelder, Secretary General, Pharma.Aero</p>



12:00	Today's challenges are driving future solutions <ul style="list-style-type: none">- Projected growth requires infrastructure upgrades- Mastering complex supply chains- Increasing requirements and CEIV Pharma- Innovation and digitization drive new solutions <p>Thorsten Braun, Senior Director Industry Development & Product Management, Lufthansa Cargo</p>
12:30	Chair's closing remarks CHAIR: Mark Blanchard , Director, Orca Partnership
12:45	Lunch and networking
13:40	Registration opens for site tour of Copenhagen Airport
14:00	Start of site tour To attend the tour you must register your interest in advance – please email eva@samedanltd.com
16:30	Close of site tour of Copenhagen Airport and close of conference